

Precision Fundraising and our parent company, Precision Print Communications, specializes in producing annual fundraising direct mail campaigns for non-profit institutions in the Delaware Valley. Our total project management approach simplifies your entire annual direct mail campaign from conception to delivery. We deliver unique marketing packages at competitive prices. Most importantly, our focus on personalizing your message to each individual donor segment while offering you a single economical source for creative services, print production, and direct mail management will help improve results for your upcoming Annual Appeal.

Client Benefits:

- We are a print production focused company— We offer unique marketing packages that are competitively produced.
- Personalization = Results. We have the latest technological advances that allow us to speak to each individual and segment in your donor base using Variable Data Printing, Laser Personalization, PURL's, and More.
- Donor Map Analysis Software - We identify opportunities and growth areas within your donor base to develop specific strategies for each and every segment.
- Strategies that Produce Results - Converting First Time Donors, Corporate Gifts, Lagging Donors, and Lapsed Donors.

Core Services:

- Complete Printing, Mailing and Fulfillment Services - Enhanced Mail Optimization Software to ensure the lowest possible postage rates.
- Project status reports sent on a regular basis to ensure that all timelines are met.
- Customized Fundraising Strategies for your Organization - No matter how large or small.

Value-Added Services:

- In-House Graphic Design and Creative Services.
- Strategic Meetings throughout the year to review results, solidify goals and ensure effectiveness.



**We help you manage the entire development process –
Allowing you to achieve more with less stress.**

Take Advantage of Adding Precision to Your Staff – Contact us Today!

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